

**Client: Greensburg / Decatur County Economic Development Corporation**  
**Project: Strategic Planning**  
**Location: Greensburg, Indiana**  
**Schedule: January - May 2008**

Bingham Economic was engaged by the Greensburg Decatur Co. Economic Development Corporation (EDCGDC) to prepare the organization's 2008 Strategic Plan. Bingham Economic facilitated a half day planning retreat with the Economic Development Corporation of Greensburg/Decatur County Board of Directors and included an environmental scan of the local business climate, regional economic development partnerships, a review of existing local business and job growth, demographics and potential challenges, opportunities and threats.

The Bingham Economic team developed and administered two survey instruments to determine the economic development priorities of the organizations partners, board of directors and community stakeholders.

In order to help measure the EDCGDC's success, Bingham Economic benchmarked the organization against other economic development groups for budget evaluation, salaries, resources and partner information.

This information led to the development of the EDCGDC's 2008 Strategic Plan, which included a plan of work, metrics, and industry target recommendations specifically designed for Decatur County. The strategy built upon the successes of the EDCGDC and incorporated goals and objectives to meet the current and anticipated economic opportunities and challenges in the region.

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