

Client: Northeast Indiana Regional Partnership
Project: "Dry Run"
Location: 11 Counties in Northeast Indiana
Project Schedule: February 2008

Bingham Economic assisted the Northeast Indiana Regional Partnership (NIRP) and its member organizations in developing a comprehensive approach to client requests for information about the region. NIRP, a regional economic development organization representing 11 counties in northeast Indiana, is responsible for marketing the area to potential clients and site selection consultants.

For Project "Dry Run", Bingham Economic created a mock RFP representing a client looking for a new life sciences manufacturing facility location. The RFP asked for comprehensive demographic and business information, as well as appropriate buildings and sites for the operation. NIRP distributed the information to its member organizations, gathered data and crafted a regional response.

Bingham Economic then facilitated a session to review the response, answer questions and provide guidance regarding positioning the region for economic development projects.

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