

Mobi Wireless Management Case Study

(Zionsville, Indiana)

Mobi Wireless Management helps companies organize, administer and manage wireless programs. The company plans to invest \$3.3 million in technology upgrades at its Zionsville headquarters and hire 253 new employees by 2014. The company will retain 15.

Bingham Economic was hired for site selection, incentive procurement and fulfillment services. This was a competitive project with several Midwest sites being considered.

Project Parameters

Capital Investment: \$3,300,000

New Jobs: 253

State and Local Incentives

\$ 100,000 Training Grant

\$ 240,000 Tax Increment Financing Dollars

\$2,900,000 Job Creation Tax Credits

\$3,240,000 Total Incentives

Achieved Incentive Results

Incentives equal \$12,806 per new job

Incentives equal 98% of capital investment

Bingham Economic was retained for site location comparison and advice as well as incentive procurement and fulfillment services.

Insightful. Informed. Innovative.

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